NOTICE OF DECISION FOR FILM POSTER

Under regulation 32 of the Films, Videos, and Publications Classification Regulations 1994

Title: All Internal 18

OFLC ref: 1200811.001

Medium: Slick

Distributor: Calvista NZ Ltd

Applicant: Film & Video Labelling Body

Decision: Not Approved

Reasons for decision:

The slick is not approved because it would be likely to be classified as objectionable if submitted under s13(1) of the Films, Videos and Publications Classification Act 1993 as a publication in its own right. The slick is dominated by explicit depictions of sexual activity, including strongly degrading, dehumanising and demeaning close-up images of women with ejaculate dripping out of their anuses and genitals, the effect of which is reinforced by crude sexual text under each set of images on the back of the slick.

The Classification Office has weighed the competing considerations of the issues mised above and the right to freedom of expression set out in s14 of the New Zealand Bill of Rights Act 1990. Such a limitation on the right to freedom of expression is justified in order to prevent likely injury to the public good. The likely injury arises from the availability of advertising material that degrades, dehumanises and demeans women.

Date: 11 October 2012